INTRODUCTION TO VIDEO PRODUCTION

Mike Holtby - DenverPhotography.com

A. SHOOTING CONSIDERATIONS

Camera Shake
Audio - *shotgun & lavalier mics - wind noise*
HD *(1920 x 1080)* pixels versus 4k
30 versus 60 frames per second
B-Roll

B. SOFTWARE

Basic elements of all video software: ***The Timeline***

1. **ProShow Gold** - *Easiest For Slide Shows - primarily stills*
    photodex.com $70
    You Tube: "How to Edit Video in ProShow Gold"   *8 minutes*
                            https://www.youtube.com/watch?v=KmcRF6r_WAw

2. **Photoshop** - *Getting your feet wet with video*
    You Tube: Colin Smith: Photoshop Café
                            "How to Edit Video in Photoshop CC"   *19 minutes*
                            Terry White
                            "How to Edit Video in Photoshop cc 2018" *17 minutes*

2. **Adobe Premier Rush** - *Comparable to PS Elements versus Photoshop*
    You Tube: Dansky: A Guide to Getting Started   *14 minutes*
                            https://www.youtube.com/watch?v=zVBdZegMIpM

3. **Premier Pro** - *Pros: The ultimate options* (demonstrated in digital class)
                    Cons: 1. Learning Curve: comparable to the level of difficulty as Photoshop
                           2. Additional Adobe monthly cost
                    Video Instruction: KelbyOne.com

4. Add-Ons:
    Transitions & Light Leaks
            vamify.com

C. AUDIO: *One Minute Example:* https://vimeo.com/378884143

Cinematic Sounds
            bluezone-corporation.com
            soundsnap.com
            www.ghosthack.de/store
            https://www.filmcrux.com/store/singularity

Environmental Sounds
            soundbible.com
            soundsnap.com/animals
            audiojungle.net

Royalty Free Music
            Reviews of 25 sites:
                    https://www.weeditpodcasts.com/26-resources-for-royalty-free-podcast-music-and-sfx/
            pond5.com